'UF08-4-3', PPAF 'UF08-17-4', PPAF 'UF09-6-1', PPAF and 'UF09-27-1' PPAF

Coleus Cultivars



EXCLUSIVE TERRITORY: U.S.A.

Four novel Coleus cultivars with a vigorous, upright growth habit. 'UF08-4-3' features yellow-green, velvety textured leaves and superior color stability. 'UF08-17-4' displays large, red-purple leaves with yellow-green leaf veins. Yellow leaves in 'UF09-6-1' are mottled with yellow-green blotches and 'UF09-27-1' is distinguished by its red-purple leaves, which are juxtaposed by hints of brown and yellow-green. Developed by the Coleus breeding program at the University of Florida's Institute of Food and Agricultural Sciences (UF/IFAS) and offered for exclusive license by Florida Foundation Seed Producers, Inc.

Florida Foundation Seed Producers, Inc. (FFSP) invites all interested parties to submit comments and/or proposals for exclusive license of these new coleus varieties for the territory of the USA by following the instructions contained in this packet. The deadline for FFSP receipt of all required materials has been extended until Friday.july 1, 2011 at 12PM EST. For more information, please contact FFSP at beutt@ffsp.net.

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What is an ITN?

Newly developed cultivars, experimental lines, and plant germplasm are routinely approved for release through UF's Florida Agricultural Experiment Station (FAES). Florida Foundation Seed Producers, Inc. (FFSP), a not-for-profit corporation and direct support organization of the University of Florida, is continuously seeking full-service companies to be strategic production and marketing cooperators in commercialization of a diverse portfolio of newly developed plant cultivars. On high value crops, there are usually several companies that express interest in an opportunity for an exclusive license for improved plant cultivars. The ITN is a process which enables FFSP to fairly and objectively evaluate all commercial proposals and effectively identify superior companies to deliver new cultivars to the public. In return, companies provide royalties back to FFSP and FAES to reinvest in the breeding and development of new improved cultivars.

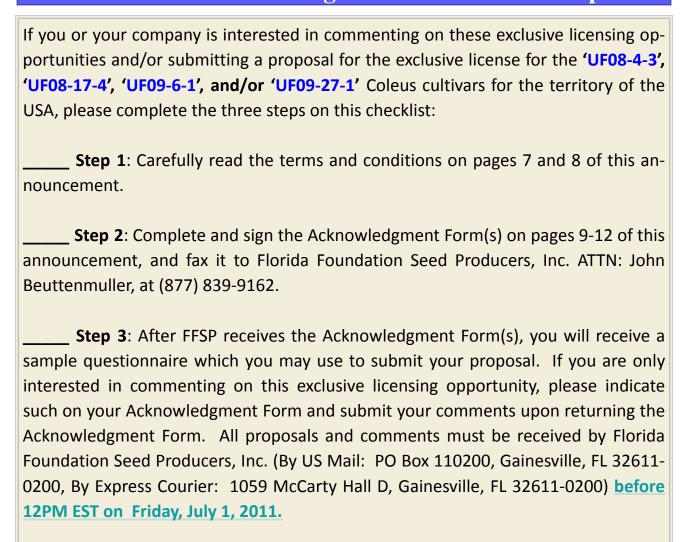
The Invitation to Negotiate (ITN), implemented in 2006, is a process to provide exclusive licensing of UF's patent protected and proprietary cultivars. The ITN process encourages an open engagement of all interested companies. Companies submitting proposals to an ITN will be evaluated consistently and fairly by a review committee comprised of staff members of FFSP and expert faculty advisors from FAES. The use of the ITN is triggered when a commercial entity communicates its wishes to engage in a new business opportunity for contracting plant germplasm or a plant cultivar by a limited exclusive license arrangement. It is sometimes necessary to restrict marketing to a limited number of licensed entities, in order to make a commercial success of a new cultivar.

FFSP strives to secure the company/companies that best meet the needs of UF, the breeding program, and the State of Florida. Responders to the ITN will be evaluated using a consistent methodology, allowing review committee members to weigh core elements and objectively evaluate multiple proposals. The ITN specifications objectively guide critical responses in a proposal and are designed to explore the projects commercial scope for a sustainable business, consistent with the necessity to deliver FAES plant breeding products and technology to the public. The ITN questions the interested companies to describe their prior experience and current business model. Companies are asked to describe a plan of action concerning the new business opportunity. The ITN also requests details of marketing and production plans which will successfully deliver a sound commercial operation and ensure that sustaining royalties are returned to support the FAES breeding program. Initiation of an ITN and the participation by a company in an ITN process does not mean a license will be eventually awarded; only that responsive companies will receive consideration and a fair evaluation of proposals submitted.

At the conclusion of the ITN process, it is everyone's hope that most details can be mutually agreed upon, resulting in an award of a license to a qualified and successful commercial enterprise.

Please refer to the terms and conditions (pages 7-8) of this ITN for specific specifications and instructions.

Instructions for Submitting Comments and/or Proposals



All proposals and comments will be objectively and confidentially evaluated. FFSP is committed to evaluating proposals and comments using the following three (3) principles of the ITN process:

- 1. What is good for the State of Florida and its people?
- 2. What is good for UF/IFAS?
- 3. What is good for the breeder and the breeding program?

REMINDER: All materials must be <u>received</u> before <u>Friday</u>, <u>July 1</u>, <u>2011 at</u>

12pm EST. Late proposals and/or comments will <u>not</u> be accepted or considered.

Cultivar Descriptions



'UF08-4-3' is a vigorous, upright growing plant with velvety textured leaves. Foliage color is mainly yellow-green in the center of the leaf, transitioning to darker yellow-green margins with yellow-green leaf veins on the adaxial surface. Petioles on mature leaves are 3.5-4.0 cm in length and 4-5mm in width. Stem color is yellow-green with internodes colored red-purple. Leaf shape is reticulate at the base and caudate at the tip with lacerate margins.

'UF08-17-4' is a vigorous, large-leafed plant with a loosely mounded habit. Foliage on the adaxial leaf surface is primarily red-purple with yellow-green interveinal areas and margins. Foliage on the abaxial leaf surface is primarily red-purple masked with yellow-green. Petioles on mature leaves are 3-4 cm long, 4-5 mm wide and are colored yellow-green. Stem color is yellow-green with grayed-purple internodes. Leaf shape is attenuate at the base and caudate at the tip with undulated lobed margins.





'UF09-6-1' is a plant with upright growth habit, uniform branching and standard vigor similar to most commercial varieties. The adaxial leaf surface is mottled with yellow and yellow-green. Young leaves feature a red-purple center, while older leaves display less of this pink color. Petioles on mature leaves are 3-4cm long, 2-3 mm wide and are colored yellow-green. Stem color is yellow-green with red-purple internodes. Leaf shape is auriculate at the base and whorled/acuminate at the tip with lobed margins.

'UF09-27-1' is a plant with upright growth habit, uniform branching, and vigor similar to that of most other commercial coleus varieties. Foliage features a mixture of red-purple, brown, and yellow-green on the adaxial leaf surface. Petioles on mature leaves are 3-4 cm long, 2-3 mm wide and colored red-purple. Stem color is uniform grayed-purple. Leaf shape is attenuate at the base and acute at the tip with lobed margins.



Performance and Selection

'UF08-4-3' was selected mainly for its novel leaf shape and bold, lemon-lime foliage color. It has superior color stability in both sun and shade. Featuring a vigorous upright habit with good lateral branching, 'UF08-4-3' provides ample vegetative propagules for producers. This plant has not been observed to set flowers in any trial to date. Thus, it is desirable for long-season performance in the landscape.

'UF08-17-4' was chosen for its mounded plant habit, lack of flowering, and proliferation of vegetative propagules. The maroon leaf color of this cultivar, which is mottled with lime-green colored edges, is very stable in both sun and shade. It has large lance-shaped leaves and will likely be utilized in the industry in mixed containers with other flowering plants due to its ability to complement other colors. The mounded growth habit of this cultivar would also accent front borders of landscape.

'UF09-6-1' has a novel foliage color patterning and leaf shape and is distinguished by its color compatibility with other plants in the landscape. Leaves are mainly bright yellow-green, but pink leaf centers and a distinct leaf shape give leaves a swirled pattern and appearance. 'UF09-6-1' has growth characteristics standard to conventional coleus varieties released out of the UF program, flowering late in the growth season and featuring good stability in both sun and shade.

'UF09-27-1' was selected mainly for its unique combination of leaf colors and its stable color patterning in both sun and shade conditions. 'UF09-27-1' is well branched and should produce ample cuttings for propagators. It does not flower until very late in the season, which ensures that this plant will have a long season to show all of its different colors.

Performance and Selection

Table 1

Average performance scores and unique characteristics of each UF cultivar grown May-August in ground beds in Citra, Florida and in a 50% shade greenhouse in Gainesville, Florida during 2009 and 2010.

Cultivar Name	Sun-tolerance ^W	Vigor ^W	Branching ^W	Flowering ^X	Plant Height
Royal Glissade®	3	3	3.5	mid	24-36''
Pineapple Splash®	3.7	2.4	2.4	mid	24-30''
'Elfers'	4	4.1	4.1	late	36-40''
Big Red Judy®	4.5	5	5	late	18-24''
Electric Lime®	3.5	3	3	early	24-30''
'Redhead' (PP21,585)	4.2	4.1	4.1	late	24-30''
'Trusty Rusty' (PP21,602)	3.3	3	3	mid-late	24-30''
'UF08-4-3'	4.2	4.4	4.4	late	24-30''
'UF08-17-4'	4.3	4.1	4.1	late	30-36''
'UF08-46-24'	4.2	3.8	3.8	late	18-24''
'UF09-6-1'	3.4	3.6	3.6	mid	24-30''
'UF09-27-1'	3.9	3.7	3.9	late	30-36''
'UF09-8-57'	4.6	4.4	3.8	late	30-36''
'UF09-8-87	3.9	3.8	3.5	mid-late	24-30''
'UF09-18-1'	4.5	4.2	4.9	mid	18-24''
Total Averages ^y	3.9	3.2	3.4		

WValues presented are means of three evaluation periods measured during the summer and fall 2009-2010. For each category, plants are scored on a 1-5 rating scale. 5=excellent, 4=good, 3=average, 2=fair, 1=poor.

^X Flowering rated as early (May-June), mid (July-August), late (September-November).

^Y Total averages are means for all elite varieties and commercial varieties in the trials in the years 2009-2010; comparison of the UF cultivars can be made in relation to the mean averages for all examined varieties.

Florida Foundation Seed Producers, Inc. (FFSP), a not-for-profit corporation and direct support organization of the University of Florida's (University) Florida Agricultural Experiment Station (FAES), an agricultural and natural resources research program, offers the following Invitation to Negotiate (ITN).

GENERAL CONDITIONS:

ITN FORM. All proposals should be submitted after submitting the FFSP ITN Acknowledgment Form. All proposals should be submitted with one (1) complete original proposal and three (3) complete photocopies in a sealed envelope, with the following information on the outside of the envelope: ITN number, date and time of ITN closing (July 1, 2011, 12PM), and Company name, in order to be considered in the award. All ITN response sheets and this form must be executed and submitted in a sealed envelope. (DO NOT INCLUDE MORE THAN ONE ITN RESPONSE PER ENVELOPE)

1. EXECUTION OF ITN. The ITN Acknowledgment Form must contain a manual signature of authorized representative in the space provided. ITN proposals must be typed or printed in ink. Use of erasable ink is not permitted. All corrections to financial considerations made by Proposer must be initialed. All ITN proposals are subject to the conditions specified

herein and those which do not comply are subject to rejection.

2. NO ITN SUBMITTED. If not submitting an ITN, respond by returning only the ITN Acknowledgment Form, marking it "NO ITN RESPONSE", and explain the reason in the space provided along with any comments. Failure to respond three (3) times in succession without justification may be cause for removal of your company's name from the ITN mailing list. NOTE: To qualify as a respondent, Proposer must submit a "NO ITN RESPONSE", and it must be received no later than the stated ITN closing

3. ITN DELIVERY. If ITN proposals are mailed through the U. S. Postal Service as regular mail, address the proposal to the PO Box as shown on the Invitation to Negotiate Acknowledgment Form; or if the ITN proposal will be delivered by a service other than the U. S. Postal Service regular mail, i.e., Federal Express, Airborne, United Parcel Service, Courier, U. S. Postal Express Mail, etc., address the proposal to the Building and room number

as shown on the ITN Acknowledgment Form.

4. ITN OPENING. Proposals shall be opened after the closing date and time specified on the ITN Acknowledgment Form. Proposers shall be responsible to assure that the ITN response is delivered at the proper time and place prior to the ITN closing. ITN responses, which for any reason are not so delivered, will not be considered. NOTE: ITN Notice of an unspecified award may be posted electronically at http://FFSP.net listed as

5. PROPOSAL WITHDRAWAL. A Proposer may withdraw a submitted proposal at any time up to the ITN closing. To withdraw a proposal, the Proposer must submit a written request, signed by an authorized representative, to the ITN contact before the ITN closing. withdrawing a previously submitted proposal, the Proposer may submit

another proposal at any time up to the ITN closing.

6. INQUIRIES. All changes, if necessary, shall be made by written addendum to the ITN. Any explanation desired by Proposer's must be requested of FFSP in writing, and if an explanation is necessary, a reply shall be made in the form of an addendum, a copy of which will be forwarded to each Proposer who has received a set of the ITN documents from FFSP. FFSP will not give verbal answers to inquiries regarding the specifications, or verbal instructions prior to or after the award of this ITN. A verbal statement regarding same by any person shall be non-binding. FFSP is not liable for any costs or actions resulting from the Proposer accepting verbal direction. Proposers must notify FFSP of their name, address, telephone, and facsimile numbers in order to receive any addenda. Direct all inquiries to the Intellectual Property & Licensing Director of

7. ERRORS. FFSP is not liable for any errors or misinterpretations made by the Proposer in responding to this ITN

8. AMENDMENT AND CLARIFICATION. FFSP reserves the unilateral right to amend this ITN in writing at any time. FFSP reserves the right to cancel or reissue the ITN at its sole discretion. Proposers will respond to the final written ITN and any exhibits, attachments, and amendments.

9. ITN INTERPRETATION. Interpretation of the wording of the ITN document submitted by the Proposer will be the responsibility of FFSP and

- that interpretation will be final and binding.

 10. PROPOSAL REJECTION. FFSP shall have the right to reject any or all ITN proposals and in particular to reject a proposal not accompanied by data required by the ITN or in any way incomplete or irregular, including omission of financial considerations. Conditional ITN proposals will not be accepted.
- 11. PRICES, TERMS. Proposers are expected to examine the project scope, specifications, schedule, proposed terms, and all instructions pertaining to the ITN. Failure to do so will be at Proposers' risk. Prices proposed will

govern in the award, however, Fees, Royalties and Price are not the only considerations in selection for the award.

12. CONFLICT OF INTEREST. Proposers must disclose with their proposal any actual or potential conflicts of interest. All Proposers must disclose with their ITN the name of any officer, director, or agent who is also an employee of FFSP or University or any State Employee. Further, all Proposers must disclose the name of any State employee who owns, directly or indirectly, an interest of five percent (5%) or more in the Proposer's firm or any of its branches.

13. PERFORMANČE INVESTIGATIONS. As part of the proposal evaluation process, FFSP may make inquires and investigations, including verbal or written references from Proposer's customers, to determine the

ability of the Proposer to offer service.

14. INDEPENDÊNT CONTRACTOR. Nothing herein is intended or shall be construed as in any way creating or establishing the relationship of copartners between the parties or in any way making the firm an agent or representative of FFSP for any purposes in any manner whatsoever. Firm is, and shall remain, an independent contractor with respect to all services performed under any License or Research Agreement awarded as a result of this ITN

15. SELECTION. As the best interest of FFSP acting as a direct support organization of the University may require, the right is reserved to make selections by individual item, group of items, all or none, or a combination thereof; to reject any and all ITN proposals or waive any minor irregularity or technicality in ITN proposals received. Proposers are cautioned to make no assumptions of acceptance, until receiving written notice and that Fees, Royalties and Price are not the only consideration in the award.

16. AWARD. Award shall be made to the responsive Proposer whose proposal is determined to be the most advantageous to FFSP. Price, although a consideration, will not be the sole determining factor. FFSP or University is under no obligation to award a contract as a result of this ITN. 17. CANCELLATION. FFSP by written notice may terminate this ITN without penalty or cause, in whole or in part, when such action is deemed by FFSP to be in the best interest of FFSP.

INTERPRETATIONS/DISPUTES. questions Any conditions or negotiation considerations shall be directed in writing to the Intellectual Property & Licensing Director of FFSP. Inquiries must reference the date of ITN closing and the ITN number. No interpretations shall be considered binding unless provided in writing by the FFSP in

response to requests in full compliance with this provision.

19. LEGAL REQUIREMENTS. This ITN and any contract resulting from this ITN, and any disputes thereunder, shall be construed exclusively in accordance with the laws of the State of Florida and enforced in the courts of the State of Florida. FFSP and Proposer hereby agree that venue shall lie exclusively in Alachua County, Florida. Applicable provision of all federal, state, county and local laws, and of all ordinances, rules and regulations shall govern development, submittal and evaluation of all proposals received in response hereto and shall govern any and all claims and disputes which may arise between person(s) submitting an ITN response hereto and the FFSP, by and through its officers, employees and authorized representatives, or any other person, natural or otherwise; and lack of knowledge by any Proposer shall not constitute a cognizable defense against the legal effect thereof.

20. ADVERTISING. In submitting an ITN proposal, the Proposer agrees not to use the results therefrom as a part of any commercial advertising.

21. ASSIGNMENT. Any contract issued pursuant to this ITN and the monies, which may become due hereunder, are not assignable except with

the prior written approval of FFSP

22. LIABILITY and INDEMNITY. The Proposer shall indemnify and hold FFSP, the University of Florida Board of Trustees, the Florida Board of Governors, and their respective employees, directors, officers, and agents harmless from all costs, expenses, claims, damages, penalties and losses (including without limitation reasonable attorneys' fees and experts' fees) arising out of, relating to or resulting from any contract awarded as a result of this ITN and from the Proposer or third persons planting or use of the

23. FACILITIES. FFSP reserves the right to inspect the Proposer's facilities

at any time with prior notice.

- 24. TERMINATION. Upon termination of the project, FFSP shall give notice with instructions for return of sound samples, which include shipping authorization and name of carrier. Upon receiving a written request from FFSP, Proposer agrees to return to FFSP sufficient sound samples as instructed. If no instructions are received from FFSP, the Proposer shall give fifteen (15) days notice to destroy all commodities to the FFSP Intellectual Property & Licensing Director. After fifteen (15) days, the entire supply of commodities shall be destroyed by the Proposer, without exception for other options or hold backs.
- 25. RESERVATION OF RIGHTS. FFSP retains sole rights, titles and ownership of the supplied Intellectual Property (IP), including all plant material and associated information provided in performance of the project

and all current and future plant patents, plant variety protection (PVP), copyrights and trademarks. No one is permitted to file for IP protection, except University, FFSP or their designees. FFSP is enabled by University to file for IP protection and to contract out all forms of IP to commercial entities. Breeding, selection, or modifications to the plant materials and IP

supplied are prohibited.

26. CONFLICT BETWEEN DOCUMENTS. If any terms and conditions contained within the documents that are a part of this ITN or resulting contract that are in conflict with any other terms and conditions contained therein, then the various documents comprising this ITN or resulting License or Research Agreement, as applicable, shall govern in the following order of precedence: amendment, contract and addendum(s), addenda to invitation to negotiation, special conditions, general conditions, invitation to negotiate.

27. EXPENSE. All proposals submitted in response to this ITN must be submitted at the sole expense of the Proposer, whether or not any agreement is signed as a result of this ITN. Proposers will pay all costs associated with the preparation of proposals and necessary visits to campus

and other required site visits.

28. NO WARRANTIES. FFSP MAKES NO REPRESENTATIONS OR WARRANTIES WHATSOEVER WITH RESPECT TO THE MATERIALS, INCLUDING, WITHOUT LIMITATION, (I) THAT THE USE OF THE MATERIALS DOES NOT OR WILL NOT INFRINGE ANY PATENT OR OTHER INTELLECTUAL PROPERTY RIGHTS OF ANY THIRD PARTY, OR (II) THAT THE USE OF THE MATERIALS IS SAFE AND WITHOUT HAZARD. FFSP IS UNDER NO OBLIGATION TO OBTAIN OR PROVIDE LICENSES THAT MAY BE REQUIRED FOR THE USE OF THE MATERIALS BY PROPOSER. IN ADDITION, PROPOSER SHALL ASSUME ALL RISKS RELATING TO, RESULTING FROM OR ARISING OUT OF THE USE OF THE MATERIALS.

SPECIAL CONDITIONS:

- 29. USE OF TERMS. The terms proposer, cooperator, firm, vendor, company, and contractor are used synonymously in this ITN unless otherwise indicated.
- 30. MISCELLANEOUS. FFSP encourages free competition for the award of this ITN. Any persons who may have a direct or indirect economic or business interest with any Proposer responding to the solicitation, is obligated to notify the Intellectual Property & Licensing Director of FFSP prior to accessing the ITN package contents and information and may be denied participation and access to the ITN.
- 31. CONTRACT. This ITN, the written proposal submitted, and modifications to terms as negotiated and agreed to by the parties shall be incorporated into the final contract for consideration.

If your company is interested in an exclusive license for 'UF08-4-3' coleus cultivar for the territory of the USA, please complete and sign this Acknowledgment Form agreeing to the above terms and conditions of the ITN and fax OR mail it back to Florida Foundation Seed Producers, Inc. FFSP will then send your company a template questionnaire which can be used for submission of your proposal.

SUBMIT I.T.N. AND COMMENTS TO:

FLORIDA FOUNDATION SEED PRODUCERS, INC.

ATTN: John C. Beuttenmuller

1059 McCarty Hall D PO Box 110200

Gainesville, FL 32611-0200

Phone: (352) 392-9446 Fax: (877) 839-9162

Acknowledgment Form



INVITATION TO NEGOTIATE

I.T.N. PROPOSAL DUE: FRIDAY, July 1, 2011 AT 12PM EST			I.T.N. NO.:			
PROPOSALS MAY NOT BE WITHDRAWN WITHIN 45 DAYS AFTER SUCH DATE AND TIM			CH DATE AND TIME.	ITN 11-01		
I.T.N. OPEN DA	TE:	FFSP AGENT:	I.T.N. TITLE:			
May 11, 2011 John C. Beuttenmuller 'UF			'UF08-4-3' Coleus Cultiv	UF08-4-3' Coleus Cultivar		
PROPOSER NA	ME/CON	MPANY NAME:	PROPOSER CONTACT (NAM	ſE):		
PROPOSER'S MAILING ADDRESS (Phys.):						
CITY – STATE -	- ZIP CC	DDE - COUNTRY:				
	211 00	BL COCIVIEI.				
AREA CODE:	TELEP	HONE NO.:	EMAIL:			
	ALTE	RNATE NO.:	WEBSITE:			
	FAX N	O.:				
Is it acceptable to	send you	ır I.T.N. template questionnaire via e-	mail? Yes	No		
If no, what metho	d should	be used?				
agreement, or conn	ection wi	pposal is made without prior understand th any corporation, firm or person submi ame materials and is in all respects fair	tting			
without collusion or fraud. I agree to be bound by all conditions of the I.T.N. Proposal and certify that I am authorized to sign this I.T.N. Proposator for the Proposer.		this SIGNATURE	DATE			

If your company is interested in an exclusive license for 'UF08-17-4' coleus cultivar for the territory of the USA, please complete and sign this Acknowledgment Form agreeing to the above terms and conditions of the ITN and fax OR mail it back to Florida Foundation Seed Producers, Inc. FFSP will then send your company a template questionnaire which can be used for submission of your proposal.

SUBMIT I.T.N. AND COMMENTS TO:

FLORIDA FOUNDATION SEED PRODUCERS, INC.

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Acknowledgment Form



INVITATION TO NEGOTIATE

I.T.N. PROPOSAL DUE: FRIDAY, July 1, 2011 AT 12PM EST			I.T.N. NO.:		
PROPOSALS MAY NOT BE WITHDRAWN WITHIN 45 DAYS AFTER SUCH DATE AND TI			UCH DATE AND TIME.	ITN 11-02	
I.T.N. OPEN DA	TE:	FFSP AGENT:	I.T.N. TITLE:		
May 11, 2011		John C. Beuttenmuller	'UF08-17-4' Coleus Cultivar		
PROPOSER NA	ME/CON	MPANY NAME:	PROPOSER CONTACT (NAM	Л Е):	
PROPOSER'S M	IAILING	ADDRESS (Phys.):			
CITY – STATE -	- ZIP CC	DDE - COUNTRY:			
AREA CODE:	TELEP	PHONE NO.:	EMAIL:		
ALTERNATE NO.:		WEBSITE:			
	FAX N	· · · · · · · · · · · · · · · · · · ·			
	FAAN	O			
Is it acceptable to send your I.T.N. template questionnaire via e-mail? Yes No					
If no, what metho	d should	be used?			
I coutify that this	ITM Due	pposal is made without prior understar	a dina		
**		posal is made without prior understar th any corporation, firm or person subm	-		
an I.T.N. Proposal for the same materials and is in all respects fair and					
without collusion or fraud. I agree to be bound by all conditions of this I.T.N. Proposal and certify that I am authorized to sign this I.T.N. Proposa		CIGNIATIDE	DATE		
for the Proposer.					

NAME (TYPED), TITLE

If your company is interested in an exclusive license for 'UF09-6-1' coleus cultivar for the territory of the USA, please complete and sign this Acknowledgment Form agreeing to the above terms and conditions of the ITN and fax OR mail it back to Florida Foundation Seed Producers, Inc. FFSP will then send your company a template questionnaire which can be used for submission of your proposal.

SUBMIT I.T.N. AND COMMENTS TO:

FLORIDA FOUNDATION SEED PRODUCERS, INC.

ATTN: John C. Beuttenmuller

1059 McCarty Hall D

PO Box 110200

Gainesville, FL 32611-0200

Phone: (352) 392-9446 Fax: (877) 839-9162

Acknowledgment Form



INVITATION TO NEGOTIATE

I.T.N. PROPOSAL DUE: FRIDAY, July 1, 2011 AT 12PM EST				I.T.N. NO.:		
PROPOSALS MAY NOT BE WITHDRAWN WITHIN 45 DAYS AFTER SUCH DATE A			AND TIME.	ITN 11-03		
I.T.N. OPEN DA	T.N. OPEN DATE: FFSP AGENT: I.T.N. TITLE:		TITLE:	,		
May 11, 2011 John C. Beuttenmuller		'UF09	'UF09-6-1' Coleus Cultivar			
PROPOSER NAME/COMPANY NAME:		PROPOSER CONTACT (NAME):				
PROPOSER'S N	//AILINC	G ADDRESS (Phys.):				
CITY – STATE – ZIP CODE - COUNTRY:						
AREA CODE:	TELEI	PHONE NO.:	EMAIL		1-	
	ALTE	RNATE NO.:	WEBSI	TE:		
	FAX N	IO.:				
Is it acceptable to	send you	ur I.T.N. template questionnaire v	via e-mail?	Yes	No	
If no, what metho	d should	be used?				
I coutify that this	ITM D.	oposal is made without prior under	uatau din a			
		th any corporation, firm or person s	0			
_	-	ame materials and is in all respects	-			
without collusion or fraud. I agree to be bound by all conditions of this I.T.N. Proposal and certify that I am authorized to sign this I.T.N. Proposal for the Proposer.		-	SIGNATURE		DATE	
			_			

If your company is interested in an exclusive license for 'UF09-27-1' coleus cultivar for the territory of the USA, please complete and sign this Acknowledgment Form agreeing to the above terms and conditions of the ITN and fax OR mail it back to Florida Foundation Seed Producers, Inc. FFSP will then send your company a template questionnaire which can be used for submission of your proposal.

SUBMIT I.T.N. AND COMMENTS TO:

FLORIDA FOUNDATION SEED PRODUCERS, INC.

ATTN: John C. Beuttenmuller 1059 McCarty Hall D

PO Box 110200

Gainesville, FL 32611-0200

Phone: (352) 392-9446 Fax: (877) 839-9162

Acknowledgment Form



INVITATION TO NEGOTIATE

I.T.N. PROPOSAL DUE: FRIDAY, July 1, 2011 AT 12PM EST			I.T.N. NO.:			
PROPOSALS MAY NOT BE WITHDRAWN WITHIN 45 DAYS AFTER SUCH DAT			ER SUCH DATE AND TIME.	ITN 11-04		
I.T.N. OPEN DA	TE:	FFSP AGENT:	I.T.N. TITLE:			
May 11, 2011	y 11, 2011 John C. Beuttenmuller 'UF09-		'UF09-27-1' Coleus	09-27-1' Coleus Cultivar		
PROPOSER NAME/COMPANY NAME:		PROPOSER CONTACT	(NAME):			
PROPOSER'S MAILING ADDRESS (Phys.):						
CITY – STATE	– ZIP CC	DDE - COUNTRY:				
AREA CODE:	TELEF	PHONE NO.:	EMAIL:			
	ALTEI	RNATE NO.:	WEBSITE:			
	FAX N	O.:				
Is it acceptable to	send you	ur I.T.N. template questionnaire v	via e-mail?Yes _	No		
If no, what metho	d should	be used?				
agreement, or conn an I.T.N. Proposal without collusion o	nection wi for the so or fraud.	oposal is made without prior under th any corporation, firm or person s ame materials and is in all respects I agree to be bound by all condition at I am authorized to sign this I.T.N.	submitting s fair and ons of this SIGNATURE	DATE		
for the Proposer.						

NAME (TYPED), TITLE